

## ■ ■ ■ Operations Profitability

- Operations Survey
- Solution Development
- Solution Implementation
- Outcome Measurement
- Ongoing Monitoring

## ■ ■ ■ Business Development Strategies

- Market Survey
- Develop Target Market
- Customer Profiling
- Mode Development
- Commodity Mix
- Service Offerings
- Domestic Intermodal Development
- KPI's
- Network Assessment
- USA Business
- Global Business

## ■ ■ ■ Special Services

- Mergers and Acquisitions
- Recruitment
- Fuel Efficiency
- Risk Assessment
- Financing
- Management Training
- Communications
- H/R Management
- Succession Planning
- Organizational Structuring
- Safety

## ■ ■ ■ Equipment & Supplies

- Computer Software
- Computer Hardware
- Containers
- Chassis
- Trailers
- Tractors
- Straight Trucks
- Shunt Trucks
- Forklifts
- Nosemounts
- Refurbishment
- Maintenance & Repair
- Acquisitions
- Leasing
- Specifications

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**S**uperior  
**S**hipping  
**S**olutions Inc  
*savings for our clients  
and our environment*

*The only company  
with Operations  
expertise offering  
Operations profit  
improvement to  
transportation  
service providers.*

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Randall Posliff ■ ■ ■

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Superior Shipping Solutions Inc. caters to transportation service providers who ship general merchandise and/or consumer goods throughout North America. Our focus is on two major industry components.



The first key service creates Operational efficiencies and controls costs. This is achieved by identifying opportunities and implementing solutions which result in improved profitability and more consistent, reliable service.



The second key service results in increased revenue and improved resilience to economic challenges. This strategic business development program involves expansion of services, markets, modes, customers and commodities.

Randall Posliff brings over 20 years of senior management experience, serving as Executive Vice President of Operations for APPS Transport Group and Vice President of Operations for National Fast Freight together with extensive and varied intermodal positions at CN Rail.



Working as a strategic facilitator, Mr. Posliff has developed the **Carrier Profitability Program** (CPP™) which creates Operational efficiencies and controls costs to improve profitability. This program can be applied to a variety of service providers, including freight forwarders, trucking companies, intermodal, distribution, logistics and 3PL's, and is conducive to an LTL or TL commodity base.



Through its extensive industry contacts, Superior Shipping Solutions Inc. provides a host of related services, including transportation management systems (TMS), management training, recruitment and risk assessment.



***Operational  
efficiency and cost  
control***

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***Increased revenue  
and improved***

***resilience to  
economic challenges***